



Excellence has a new look!

Since 1988 Finish Line has been formulating and perfecting bicycle care products. For '06 we've got a fresh new look that's color-coded for quicker recognition and faster sell-through. Now, more than ever, Finish Line delivers the formulations and presentation that you can sell with confidence.



How Much Do You Want to Sell?!

**“Finish Line is our #1 Seller. Our sales guys try to make sure every bike is sold with lube.
You don’t think you’re selling much, but at the end of the year, it turns out to be huge numbers!”
Chuck Dix; Buyer at Eddy’s Bike Shop, Cleveland, OH (4 locations).**



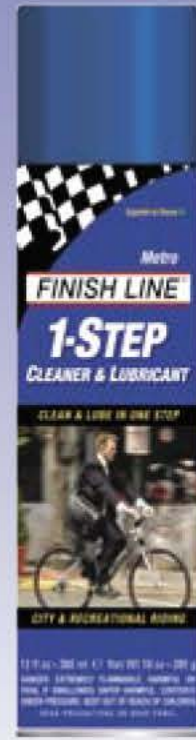
2oz. or 4oz. Drip,
8oz. or 12oz. Spray,
32oz. Quart Jug



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8oz. Spray,
32oz. Quart Jug



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4oz. Drip,
32oz. Quart Jug



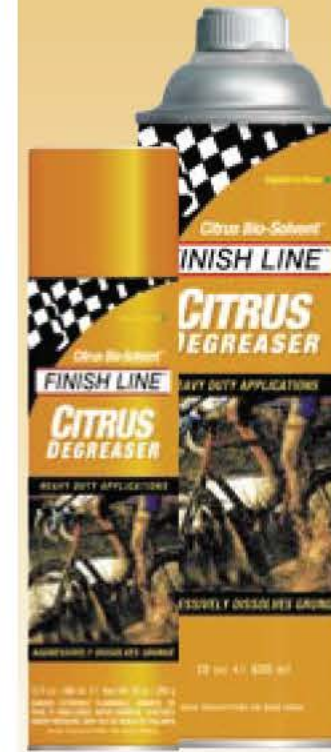
New! 12oz. Spray
For Non-Technical Riders
Cleans and Lubricates



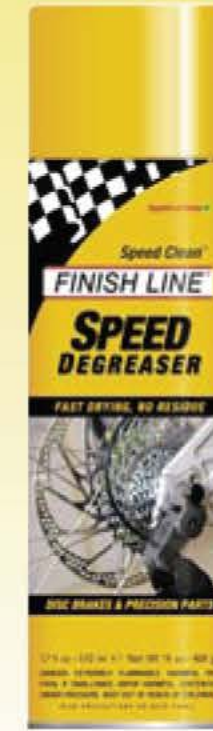
New! With Teflon®
Technology. 9oz. Spray,
32oz. Quart Jug



32oz. Pump Spray,
1 Gallon Jug,
5 Gallon Jug



12oz. Spray,
20oz. Pour Can,
1 Gallon Jug



17oz. Spray,
Latest Cleaning
Chemistry



12oz. Spray,
20oz. Pour Can,
1 Gallon Jug



DOT Brake Fluid, 8oz.
Meets 3, 4, 5.1 specs.



Mineral Brake Fluid,
8oz. High Performance



Tough Shop Quality
Chain Cleaner
3pc Kit or Solo



Long Reach Tip
Ergonomic Design



5 Different Brushes
Clean the Whole Bike



Heavy-Duty, Stiff
Cleans Chains and Cogs



New! Grunge Brush
with 4oz. Degreaser



Prevents Cold-Welding &
Galling. 8oz. or 3pk. 6.5cc.



Pure Fluoropolymer Oil
Stanchions, Cables, Pivots



Highest Quality, 16 oz:
Wts.: 2.5, 5, 7.5, 10, 15